



VENDOR APPLICATION

**10th ANNUAL KEEL AND CURLEY WINERY BLUEBERRY
FESTIVAL**

TWO GREAT CONSECUTIVE WEEKENDS

**WEEKEND #1 – FRIDAY-SATURDAY
APRIL 14TH AND 15TH**

**WEEKEND #2 – SATURDAY AND SUNDAY
APRIL 22ND AND 23RD**

**3RD ANNUAL PEACH FESTIVAL
SATURDAY APRIL 29TH**

BLUEBERRY AND PEACH FESTIVAL EVENT GUIDELINES:
PLEASE READ CAREFULLY AND COMPLY BY THE REQUIRED DATES

All vendors are required to confirm receipt and acceptance of our Event Guidelines before April 1ST. You may email Kristin@keelandcurleywinery.com your acceptance. For info or any questions you may call our retail store 813-752-9100 or Joe Keel at 813-610-6319.

The following guidelines have been established to provide a clean and safe environment for our vendors and attendees:

- **Vendor Fees**

This year's vendor fees have increased due to rising cost of hosting the Festival(s). The premium booth spaces in the concrete parking area in front of our tasting room will have a higher booth fee than the other spaces. Please refer to the application page for pricing.

- **Payment**

Booth fees are to be in no later than April 1st so that vendor spots can be sent out. You may send in payment by credit card or check. All checks must be made out to: Keel and Curley Retail Store, LLC.

- **POWER**

Each vendor is responsible for providing their own power supply.

VERY IMPORTANT: THE ONLY GENERATORS ALLOWED AT OUR EVENT IS A HONDA OR COMPARABLE GENERATOR DUE TO NOISE ISSUES. NO EXCEPTIONS!

Noise requirements will be decided at the festival organizers discretion.

- **SET UP**

Vendors will be able to set up on Thursday April 13th, Friday April 21st and Friday April 28th between the hours of 9:00am and 8:00pm. **NO** vehicles will be allowed in the vendor area after 8:00pm on Thursday April 13th until breakdown on Saturday April 15th at 6:00 pm, after 8:00 pm on Friday April 21st until breakdown on Sunday April 23rd at 6:00 pm and after 8:00 pm on Friday April 28th until breakdown on Sunday April 29th at 6:00pm. **NO** vendor is allowed to breakdown early! All vendors may **START** their breakdown on Friday, Saturday April 15th at 6:00 pm, Sunday April 23rd at 6:00 pm and/or Saturday April 29th at 6:00. If you need to restock or bring additional items to your booth on Friday, Saturday and/or Sunday you may do so in the mornings as long as you are done by 8:00am. You need to bring your own hand truck or wagon. (Remember, **NO** vehicles will be allowed in the area after setup on above dates/times.)

- **PARKING**

Each vendor will receive **ONE** free parking pass per booth per weekend. If additional parking spots are needed you will need to pay the \$10 parking fee per spot each day of the festival(s). All trailers can be parked in the rear of our property behind the offices at no charge. Though our gates are locked, we will have security each night, it is your responsibility to make sure your trailers are properly locked and secured when leaving them. The Parking Passes will be handed out at the pre-festival meetings.

- **ICE**

We will have ice available for you to order and purchase in advance at \$5 (**CASH or CREDIT**) per 20 lb. bag. Pick up will be at our cooler each day of the festival(s). *Ice must be reserved AND paid for by April 1st 2017. NO ice will be provided if you do not pay in advance.*

I would like to **RESERVE** _____ bags daily for _____ days for a total cost of \$ _____

- **SECURITY**

We will have overnight security on our property on Thursday/Friday evening and Friday/Saturday evening all three weekends. Though security will be here to watch over your vendor booths, we need you to be sure you have closed/locked/secured all that you can at your booth.

- **CONDUCT**

No vendors/sponsors or their representatives shall conduct themselves in a manner that is offensive to general standards of decency or good taste. Appropriate dress attire is required. Please keep in mind that this is a FUN FAMILY EVENT and no offensive behavior will be tolerated before, during and after the event. Help make this a fabulous success for all of us. Our team will be available to help answer your questions and be there to assist in any issues that may arise.

By signing below “I understand these guidelines”

WE ARE LOOKING FORWARD TO A FANTASTIC EVENT AND PARTNERSHIP! SINCERE THANKS FROM KEEL & CURLEY WINERY FOR YOUR SUPPORT!

Print Name

Sign Here

Date



10th ANNUAL KEEL AND CURLEY WINERY BLUEBERRY FESTIVAL and 3rd ANNUAL PEACH FESTIVAL

Located in Eastern Hillsborough County – exit 17 off of I-4 (5202 W Thonotosassa Rd. Plant City, FL 33565)

Email application to: kristin@keelandcurleywinery.com

Or Mail to: Blueberry Festival c/o Kristin Griffin
5210 Thonotosassa Rd. Plant City, FL 33565
(813)752-9100

Booth Space Request – Blueberry Festival and Peach Festival 2017

Each space is 10' x 10' – vendor must provide own tent, chair, table and generator.

If your booth will be larger than 10' x 10' you will have to pay for an additional booth space per weekend (example: If you need 10' x 30' you will need to pay for 3 spaces.)

NAME _____

ADDRESS: _____ CITY, STATE, & ZIP _____

TELEPHONE: (HOME) _____ (CELL) _____ EMAIL _____

Vendor Fees:

Craft/Non-Food Vendors:

\$250 per weekend (\$125 Peach Festival) Premium Space: \$350 (\$175 Peach Festival)

Prepared Food Vendor:

\$400 per weekend (\$200 peach Festival) Premium Space: \$600 (\$300 Peach Festival)

You have the option to choose from one, two or all three weekends. Please specify which weekend(s) if not all three.

Weekend #1 ___ Weekend #2 ___ Weekend #3 ___

(list items sold in provided space above, i.e. health products, hot dogs, silver jewelry etc.)

Please attach photo of setup and ALL items to be sold. This is to ensure we do not have multiples of the same items.

Do you need additional space? (Yes/No): _____

How many 10'x10' spaces will you need? _____

Will you set up a tent? Y _____ N _____ Are you using a trailer? Y _____ N _____ Length/Width _____

How many people will be working your vendor booth? _____

Checks must be made payable to: **Keel & Curley Retail Store LLC**

Checks that are mailed MUST arrive to our office no later than Saturday, April 1st.

Credit Card Payments must fill out this authorization form and email back to Kristin@keelandcurleywinery.com.

One Time Credit Card Payment Authorization Form

Sign and complete this form to authorize Keel & Curley Winery to make a one-time debit to your credit card listed below.

By signing this form you give us permission to debit your account for the amount indicated on or after the indicated date. This is permission for a single transaction only, and does not provide authorization for any additional unrelated debits or credits to your account.

Please complete the information below:

I _____ authorize Keel & Curley Winery to charge my credit card
(full name)

account indicated below for _____ on or after _____. This payment is for
(amount) (date)

(description of goods/services)

Billing Address _____

Phone# _____

City, State, Zip _____

Email _____

Account Type: Visa MasterCard AMEX Discover

Cardholder Name _____

Account Number _____

Expiration Date _____

CVV Code _____

SIGNATURE _____

DATE _____

I authorize the above named business to charge the credit card indicated in this authorization form according to the terms outlined above. This payment authorization is for the goods/services described above, for the amount indicated above only, and is valid for one time use only. I certify that I am an authorized user of this credit card and that I will not dispute the payment with my credit card company; so long as the transaction corresponds to the terms indicated in this form.

